



ENTELECHY
ACADEMY

Transform

A Character-based development experience that sees individuals advance their Character Qualities, and in turn, advance the company's Character as a whole.

Increase performance, profit and purpose by growing the human qualities that underpin them, in an expertly guided journey to becoming a Company of Character.

**"I'm the most
pioneering person
in your company.**

**I just don't
know it yet."**



Unleash **Character** Qualities to supercharge skills

We are in a talent crisis, developing and retaining essential people is a business critical challenge. Whilst other learning and development programmes deliver skills that can be forgotten, Entelechy develops Character that sticks and has a lasting impact on your people and your company.

Together, the Transform journey with Entelechy takes 12 months and delivers you as a Company of Character.

Month 1 - Discover stage

Measuring and prioritising the Character Qualities that will power performance and setting the goals for a strong ROI.

Month 3 - Explore stage

Crafting the initial content with an early adopter community and enabling leaders with narrative-led divisional reports.

Month 5 - Act stage

Rolling out adoption programmes to all with engagement activities and empowering managers with dashboarding.

Month 10 - Reflect stage

Calculating the outcomes for individuals and the company overall, correlating performance and sentiment insights.

Month 11 - Achieve stage

Sharing the distance travelled, measuring the ROI and refining the ongoing Character strategy to continue growth.

Month 12 - Company of Character assessment

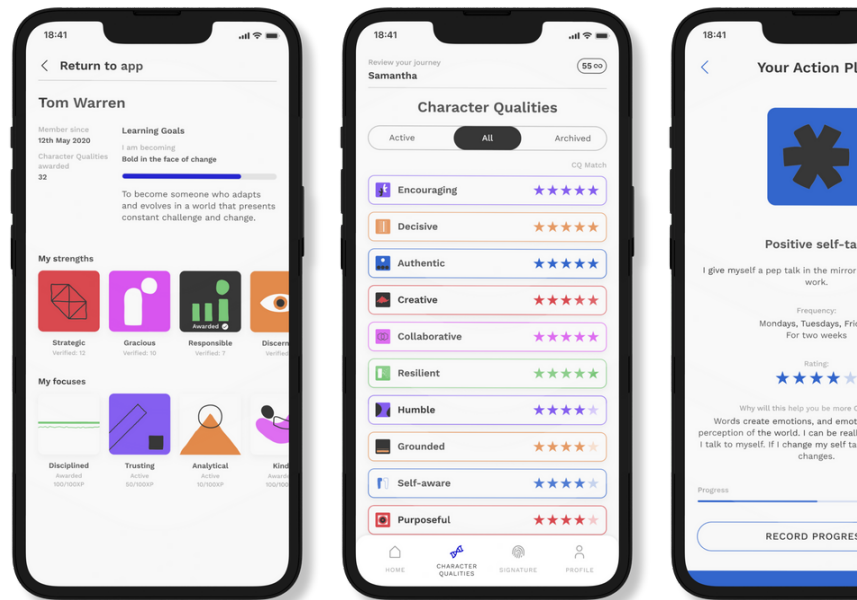
Assessing the impact to gain accreditation as a Company of Character, building your brand, talent attraction and culture.



Craft your community of Character coaching

Your people gain a window into a world of learning with a personalised pathway to your goals and theirs in Character-based development.

A variety of features provide community content, action plans, reflection space and more to guide growth.



Fuel decision making at all levels with real-time insights

As you watch your culture come alive in measuring and advancing Character, aggregated insights will drive detailed decision making for:

Human Resources

Maximise existing learning and development programmes, talent retention and satisfaction with insights that speak to engagement and impact.

Executives

Chart the course of the culture and craft policies with summary reporting, highlighting key issues and opportunities with recommended strategic actions.

Division leaders

Set the course of business strategy faster with insights geared around identifying high performance individuals and their Character Qualities in action.

People managers

Power face-to-face conversations with individuals, equipped with insights from their Character development, fueling appraisals and progression mapping.

Unearth an abundance of hidden talent in a single solution

Maximise your own efficiency and resource allocation while the expert Entelechy team deliver your transformation programme through three key methodologies:

Expert consultation

- + Your client partner leads the programme delivery and relationship.
- + Your consultant delivers all wisdom-sharing from the insights.
- + Your client services executive coordinates activity and deliverables.
- + Your trainer manages the activity to drive adoption from all.

Next-generation technology

- + A mobile app experience for all your people to guide their personal pathway of development.
- + A single platform for community content creation and consumption to fuel Character growth.
- + Accessible, individual and proactive comms that keep learners on track as their accountability buddy.

Strategic insights

- + Character data for every individual including their 180 and their network's 360 insights.
- + Real time dashboards for leaders and managers to power progress, company-wide.
- + Narrative led, executive reporting that summarises key issues and opportunities.

Investing in your future as a Company of Character

The Transform solution is charged at £175 per person, with a minimum order of 200 and with an average journey taking 57 days of consultant time at a £750 day rate, with 20 days client facing. All prices exclude VAT.



Let's get started

Scan our QR code to complete your company's Character audit and receive your personalised insight report.